

# C.S. Pearce

## Curriculum Vitae

### Employment

#### Writer 1993 - present.

Currently co-writing book on religion and science with CST Professor Philip Clayton. Wrote features, editorials, and reviews for *On Air Magazine*, *ZOONOOZ*, *El Latino*, *Whole Life Times*, *The San Diego Union-Tribune*, *The Los Angeles Times*, and *The Washington Post*.

#### Director of Media Relations 2008 - 2013.

Claremont School of Theology and launch of Claremont Lincoln University – made sure they were featured in local and national media. Ghost-wrote pieces for administration, wrote online periodicals, annual reports, and web content.

#### Editor, Publications Dept. San Diego Zoo. 1999-2002.

Wrote books to be sold in San Diego Zoo and Safari Park shops. Edited, wrote, and did research for Zoo publications, including *ZOONOOZ* (monthly circ. 275,000) and *Insider's Report* (quarterly circ. 25,000). Also oversaw production.

#### Journalism Instructor, SDSU. 1999.

Taught "Magazine Article Writing" class (Journ 441) to upper-division communications majors at San Diego State University.

#### Associate Editor, KPBS On Air. 1994-1999.

Wrote features on public broadcasting personalities and programming, as well as San Diego arts, religion, philosophy, science, and entertainment for the KPBS monthly magazine, circ. 65,000. Also edited, proofed, assigned and oversaw free-lancers, gave layout direction, secured art and photography, drew illustrations (occasionally), and oversaw production.

#### Editorial Assistant, KPBS On Air magazine. 1992-93.

Prior to 1993, I was a programmer-analyst in the computer industry for 12 years and also did a 1.5 year service mission in the Dominican Republic.

### Books Published

*This We Believe: The Christian Case for Gay Civil Rights*, November 2012.

*The World-Famous San Diego Zoo*.  
First printing: 50,000, December 2001;  
second printing: 40,000, December 2002.

*Great Zoos of the United States: San Diego Zoo*. Rosen Publishing's PowerKids Press, 2002.

Misc. additional books, including one on the Zoo's botanical collections, for San Diego Zoo stores.

### Education

Journalism, San Diego State University, 1991 through 1993.

M.B.A., University of Michigan, Ann Arbor, Graduate School of Business Admin. 1985.

BA in Mathematics, University of California, Irvine.

### Magazine Writing Awards

San Diego Press Club:

Arts Story—2<sup>nd</sup> place, 1998 Features—1<sup>st</sup> place, 1996 Arts Story—1<sup>st</sup> place, 1994

Society of Professional Journalists:  
Arts Story—2<sup>nd</sup> place, 1998 Profiles—  
honorable mention, 1997 Opinion—2<sup>nd</sup> place, 1995 Features—2<sup>nd</sup> place, 1994

GLAAD, San Diego:

Outstanding Magazine Article, 1995  
Outstanding Magazine Article, 1993

National Conference, San Diego:  
Human Relations Media Award for  
Monthly Print, Single Story—1<sup>st</sup> place, 1995